



PREFERRED
REPORTS

Risk Control Solutions

Risk Intelligence for the 21st Century

Why Preferred Reports?

- **Local presence and expertise in all lines of coverage – We have a network of consultants covering every state.**
- **Customer experience – We have hundreds of satisfied customers in both commercial and personal lines markets.**
- **Template flexibility – No other company offers the survey flexibility provided by Preferred Reports.**
- **Reporting and data capabilities – Data is collected, delivered, and stored on secure cloud-based servers accessible 24/7/365.**
- **Costs and efficiency – Our nationwide flat rate pricing lets you know what you're going to pay when you order each inspection.**





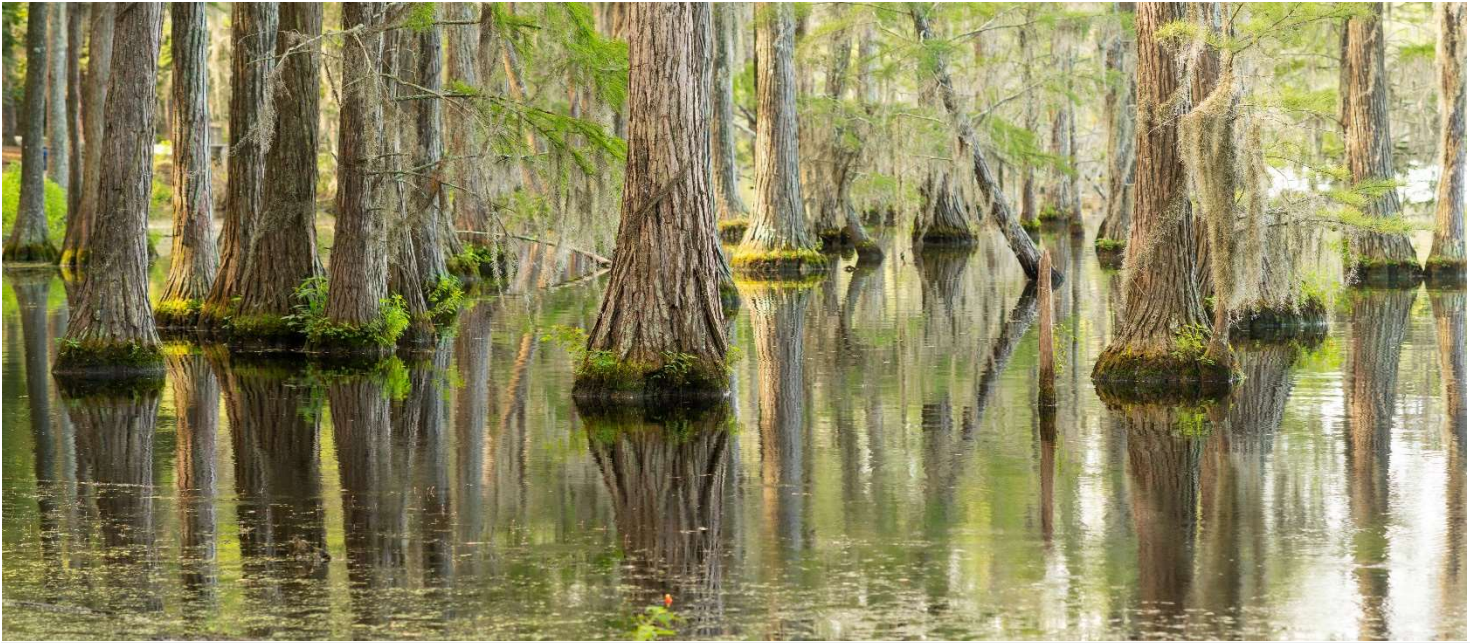
Our approach to risk...

We have a simple philosophy - give our clients what they want, when they want, how they want it.

We take a customized approach to data collection. Gone are the days of buying off the shelf reports. In this world of big data and predictive analytics, collecting what you want, how you want is not just convenient, it's **critical.**

We understand the challenge data integration presents and work with clients to craft specific solutions to their unique risk control needs. **Your data is always accessible and ready for use.**

Preferred Reports



About us...

WE'RE THE NATION'S LARGEST RISK CONTROL PROVIDER FOCUSED EXCLUSIVELY ON THE INSURANCE INDUSTRY.

Preferred Reports was founded in Louisiana in 2014 by a group of experienced loss control professionals. Since our founding, the company has grown to be one of the largest nationwide providers of risk intelligence in the country. We have a family of affiliated companies including National Risk Services, SEER Inspections, and E&S Inspections.

Our company provides what our clients want, when and how they want it. We strive to complete all work within 30 days of receipt. Inspection progress is carefully monitored, and our managers work with agents and underwriters as needed to ensure a timely report.

We focus exclusively on insurance risk intelligence. We perform physical and virtual inspections as well as loss control consultations on behalf of our clients. We work with a diverse group of loss control professionals who provide services to Preferred Reports in every state. Our network of consultants assures robust coverage in all states. We have an active vendor relations program which uses performance metrics to identify coverage issues and respond accordingly.

Our primary solutions...

Customized to your specific needs



Commercial

From monoline reports to comprehensive multi-peril package reports, we cover it all. We inspect mom and pop corner stores in Brooklyn to cannabis growers in California, and everything between.



Personal Lines

Our competitively priced and comprehensive reports give underwriters an excellent view of the subject property. High resolution photos combined with our detailed information makes for better underwriting decisions.



Virtual

We pioneered the use of smart device based apps for loss control. Our ASAP platform allows insureds to provide information on their business or property including photos and documents, eliminating the need for a physical visit. Our phone units handles thousands of inspections monthly.



Data

We can supplement physical and virtual reports with data acquired from both open and proprietary sources. This can include property attributes as well as information on hazards, permits, and even past MLS data.

Options

You can add valuations, diagrams, document collection, recommendations, and more to your reports.

We can obtain documents such as certificates of insurance for your files. We can confirm driver lists, employee rosters, and just about anything else.

We can help with recommendations issuance and compliance tracking, so you don't have to. Let us use our knowledge and technology to send out recommendations letters and provide online opportunities for insureds to send proof of compliance.

We'll even answer their questions, so you don't have to tie up your valuable resources.

POPULAR OPTIONS

Property Replacement Cost

We have access to Corelogic and E2Value for residential, commercial, and agricultural valuations.

RecTrak

Let us help with recommendations tracking and fulfillment.

Policy Comparator

We can put your policy information side by side with our inspection results so you can quickly see inconsistencies.



Advanced technology solutions

Powerful tools to obtain vital underwriting intelligence

The world has changed, and our inspections methods have changed with it. We now have advanced tools for data collection directly from the insured. This can be combined with data obtained from open and proprietary information sources.

Self-Assessment Application



ASAP

Our ASAP Self-Assessment Application works on any smart device and enables the insured to answer questions and provide photos-no visit needed. ASAP has built in safeguards that mark location and time and compare the sent data with known data.

Our ASAP Smart App can be completely branded to your company and can provide more than just self-assessments.

Risk Attributes



Rapid Recon

Rapid Recon is a fusion report which gathers information about a risk from multiple open and proprietary sources.

It includes property attributes, MLS listing information, detailed roof data, fire protection, and permit information where available.

We'll tell you about any natural hazards such as wildfire, windstorm, flood, and earthquakes.

Right from the start...

Our client onboarding process is fast and easy so you get going faster and we provide the results you expect

We want to get you going as quickly as possible. We can begin accepting orders in just a few business days for inspections using one of our available templates with minimal changes.

Your client onboarding experience includes meetings with our operations, product management, and technical service teams to create your surveys, set up your account, and incorporate our reports into your workflow.

Based on these discussions we craft standards of service for your inspections and build a consultant online reference library containing materials to familiarize them with your specific needs and requirements.

Product management will work with you and our technical services team to create the templates which make up your reports. We'll provide you with basic templates for the various inspection types you request. We'll assist you with customizing your templates.

You can use your own template if you prefer. As you can see, we have a number of options to make sure you get what you need.

Preferred Reports provides your team with training on our inventory management system. We cover anything from logging in to approving recommendations in our RecTrak system.

You'll also have access to our HELP customer service system.



Our team will work with you to customize your templates, so you receive exactly what you need to make sound underwriting decisions.



Quality

Every report is reviewed by our Quality Team to make sure it meets your standards.

We perform quality checks on 100% of our reports. This means you can be assured of the best possible product the first time out.

Our Quality Team is led by a full-time Quality Review Manager. We utilize experienced independent reviewers who screen inspections within their area of expertise. We also utilize AI for photo labelling and our “Smart” surveys designed to minimize errors.

If you encounter issues with any report all you need to do is let us know and we’ll get the answers you need and reissue the report or do whatever is required.

Data

Your data is safe and accessible anytime you need it.

Preferred Reports utilizes a secure cloud-based architecture providing for maximum flexibility when faced with challenges. In short, the company can operate from anywhere in the world with internet access.

We contract directly with Microsoft to handle our data storage and security and they in turn duplicate our servers over at least 8 different locations dispersed within the United States. Our inventory management system provider likewise duplicates our data and functions over multiple domestic data centers.

We perform daily full backups of all our inspection data at several offsite locations. In all, our system uptime is 99% or better. Any required service downtimes typically occur in the early morning hours and are short lasting. Since we process all our data in real-time, any interruption has a minimal impact on operations.

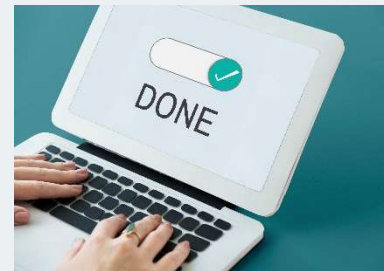
Additionally, our phone system is internet based VOIP and can be accessed anywhere in the world with a cellular phone, iPad, or laptop.

You have access to your data 24/7/365 through our cloud based inventory management system. We can also provide special bulk exports through our DataEx service. Our API's are available for your IT team to access and pull data from the system as needed.





RecTrak is a comprehensive recommendations management system that leverages our technology and talent to get results.



Approve

Underwriters review and approve recommendations

As soon as an inspection is cleared by our review department a copy of the report is sent directly to the underwriter. They can review the report and any recommendations. They can approve, edit, waive, and reclassify recommendations as needed. Once they approve the report our notifications system takes over.

Notify

Encourage compliance with efficient communications

We send out an emailed recommendations notice to the insured, agent, or both. The letter contains the approved recommendations as well as the time the insured has to comply. We provide them with a means to send their proof of compliance.

We will send out reminders using a schedule you set to encourage the insured and agent.

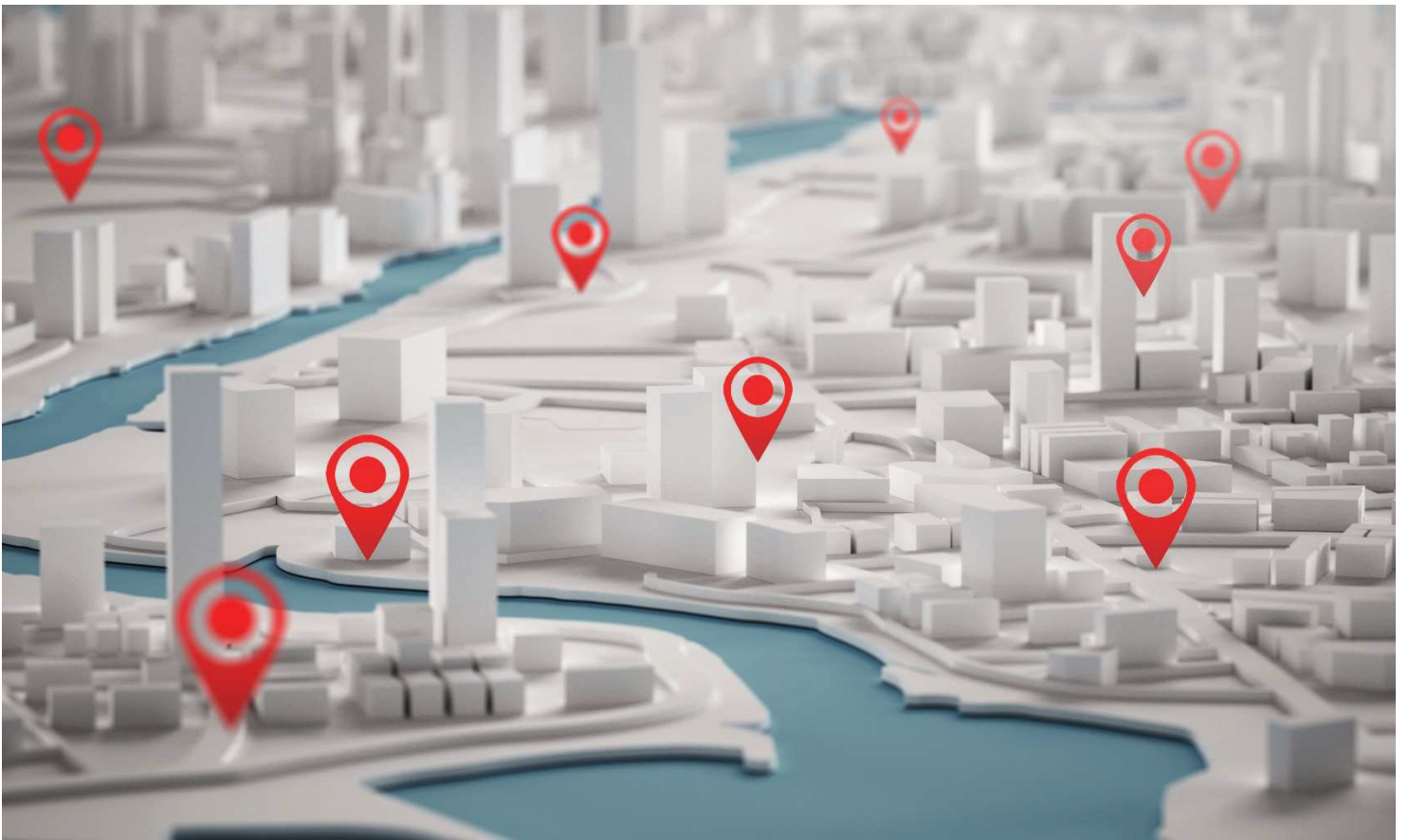
Comply

Insureds send in their proof of compliance

Insureds can send in their proof of compliance by email, fax, regular mail and via our ASAP application.

Our team will review the info provided and forward the completed report to the underwriter.

We can provide assistance to your insureds if they have questions about their recommendations.



RapidRecon

Geospatial risk intelligence for any property in the United States.

RapidRecon provides a wealth of information on any property in the United States. Our basic report includes top level details on the level of risk a property is exposed to from natural and manmade perils such as earthquakes, hurricanes, and hail.

We also provide information on buildings which can include construction class, age, prior permit history, and any available MLS information.

RapidRecon gives you protection information such as the distance to the nearest fire station, the number of hydrants within 1000 feet, and the current flood zone if applicable. You can use this as a stand-alone report or supplement an ASAP, phone, or physical survey.



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